

YOUR SUMMER NEWS FROM PYE INTERIORS

What is Your Biggest Interior Design Concern?
We'd like to hear from you!
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PI PYE INTERIORS

What's New

Doing Our Best CSI Impersonation...



No, really this is a preview of our new team photos! We'll be adding several new projects and team photos to our website in the next few months. So keep a look-out for updates on the site.



Photos by Marty Moore



PYE INTERIORS' NEWS

ENRICHING THE HUMAN EXPERIENCE THROUGH INTERIOR DESIGN

SUMMER
20
10

SUCCESS!

We got such a positive response to our last, more relaxed, edition of Pye Interiors' News. We're so glad you liked it that we thought we'd keep it up!

UVA's Alderman Library Gets A Student-Approved Update



"Pye Interiors really listened to our needs and worked to make the design fit the needs that we were describing. We appreciate their willingness to modify the design until it reflected our vision."

- Anne Houston
Director, Humanities and Social Sciences

Over the last several summers, we've helped UVA Alderman Library refresh Memorial Hall. In the Summer of 2008, the Greenberry's side of the lobby was renovated to refresh the retail store and add lounge seating for the new media wall.

This Summer, the project was completed by replacing the tall paneled computer stations on the Circulation side of the lobby with a much more open table solution and more lounge seating. The new computer stations provide greater flexibility and support how students work, which is highly collaborative with a heavier reliance on laptops and mobile devices.

"I enjoyed working with Pye Interiors on our Memorial Hall project because they take care of details. I can focus on design decisions and construction to support those decisions. They make the project easier and therefore more fun."

- Doug Hurd
Director of Facilities



Design Studio seeking fun, engaging, open-minded business client for long term relationship. Must be in need of professionally designed interiors and receptive to creative solutions to their everyday problems. If you know of a good match, let us know at 434.971.1393 or info@pyeinteriors.com.

WELCOME!

We'd like to welcome our new clients, Zobrist Law and University of Virginia Orthopaedic Surgery. We're excited to assist both of you with your projects.

THANK YOU!

And thank you Charlotte Harper for your wonderful referral.

CONGRATS!

Congratulations are in order for the University of Virginia Hand and Spine Clinic project team for achieving LEED Silver certification. The team included UVA Facilities, D+G Architects, 2RW Consultants, DPR Construction, and Pye Interiors. Here's to a successful collaboration.



Does Your Interior Strengthen Your Company Image?

How Environmental Graphics and Branding Enhance Your Interior



Susan Cash

Have you ever walked into a business that completely envelopes you in their company brand? If you have you can probably name the companies right now

and testify to what a powerful experience it can be. Think about brands like Apple or Starbucks. Their strong branding isn't just based on their logo. Sure it starts there, but these companies have carried their message through to every part of the customer experience, from their store interiors, to their packaging, and their environmental graphics.

I know, there we go again throwing out design lingo. What are environmental graphics? They are any graphics that go beyond simple identification signage.

They tell the company's story and share their message with the viewer. Environmental graphics seamlessly blend with the interior to create memorable experiences for customers, clients, and employees.

So here's your thought-starter. Take a moment to ask yourself the following questions and let us know how we can help you take your message to the next level.

- What does your interior say about you?
- Can your interior be strengthened through the addition of thoughtfully placed environmental graphics?



Environmental graphics at VCU's Jonah L. Larrick Center clearly identify and brand the Recreation and Aquatic Center. Images introduced in the overhead sign are continued in the Fitness Area with banners that provide motivational text.

Extreme Makeover: Pye Edition

Turn in your friends or neighbors!

Do you know someone who is in desperate need of an office makeover? Here's your chance to turn them in...

We'll reward you with a pie and we'll provide a free 2-hour consultation to your lucky friend. Send your entry with a brief description of the candidate's space (and a picture if possible) to info@pyeinteriors.com or fax us at 434.971.1785.

Top Three Entries in the Name That Color Contest!



- Pleasing Papaya
- Sedona
- Cream of Tomato Soup

And the winner is.... Pleasing Papaya! Congratulations to Mike Payne with University of Virginia Health System for his winning entry. At Mike's request, a \$30 contribution has been made to Habitat for Humanity's Re-Store in Staunton, Virginia.

What I Learned About Design

An Intern's Perspective

Hello! I'm Nicole LaPierre, one of the summer interns at Pye Interiors. This past May I graduated from Virginia Tech with a Bachelors of Science in Interior Design and am currently adjusting to the 'real world'.

On first entering school I had no idea what interior design was, despite the fact that I was in the Interior Design program. As I began to learn about the creative process, computer programs, and space planning, I noticed a change in how I viewed the world. I recognized good design, and even more I noticed 'bad' design (or lack of design). Lighting levels in restaurants were too low to read the menu, doors swung out in the wrong direction and awkward furniture arrangements made it hard to maneuver. I realized that details matter and greatly affect the people in the space. I became more passionate about interior design, understanding the impact I could make.

We'd like to thank our three summer interns and wish them luck!

Alex Forrer from JMU
Kristin Fields from Appalachian State
Nicole LaPierre from Virginia Tech

Alex and Kristin will be completing their Interior Design degrees in 2011, while Nicole spends the next year in Australia on a mission trip.

While at Pye Interiors I got to look at the professional side of interior design and learned about the work that is involved in taking a project from concept to completion, while still having fun. After four years in college and experience in an internship, I can adequately answer the question of "what is interior design?" In a simple definition, **interior design is about creating an environment, right down to the last detail, that improves the lives of people.**

-Nicole LaPierre

FAQs

Why Should I Spend THAT Much for a Chair?!



Sheila Hoopmann

Here's the scenario. You have an office that you've been in for 10 years. The furniture has been there that long too. One of your

employees has brought in a pillow to help support her back as she spends 7-8 hours at her desk every day. Another has used duct tape to hold the arm together. You question, "I wonder if it's time to buy new chairs?"

So, where do you go to look for chairs? Well, the local office supply store sent you a flyer advertising a mesh back chair, let's say 'Brand X', for only \$189.99. It looks like that iconic 'Brand A' chair that everyone's been raving about. Will it do the trick? Let's check it out.

The Brand X chair comes with a 5 year "limited" warranty. You get a highly breathable mesh back, height and width adjustable padded arms, a variable position back lock, knee tilt with tilt tension and it comes "ready to assemble". You have to put it together yourself. And, when comparing it Brand A's chair, some of the features look the same, but the truth is... they're not.

Brand A's chair, in contrast, is around \$750-850 depending on the options. It offers three different sizes to choose from to suit the

individual user and has a 12 year, 3 shift warranty, which means that it is designed for 3 shifts of continuous work every day. The warranty covers all the standard

elements of the chair and includes labor on all warranty work. What does the "limited" warranty of Brand X cover? You may not know until you open the box.

Bottom line, there are a lot of excellent chairs on the market. To name a few: Herman Miller's Aeron, Steelcase's Think, Humanscale's Liberty and Knoll's Generation. The best way to select the right chair for your budget and your type of work is to test-drive several. We're here to help you through this process, so call us the next time you think it's time to buy new chairs.



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Q:

What was Your First Job?

"When I was 16 years old, I got my first job as a cashier in the Leggett store located on the Downtown Mall in Charlottesville."

- Mary Leigh-Thacker,
UVA Orthopaedic Surgery

"My first job was working for the Baltimore Sun. For 3 years in college I traveled around Maryland selling subscriptions to their newspaper."

- Mike Boblitz
UVA Orthopaedic Surgery

"My very first job, while in high school, was working for JC Penney Catalog Department. I took orders at the counter and over the phone and then entered them on the Telefax. I also worked the counter in the store, waiting on customers and ringing up sales."

- Caren Girard,
Virginia Commonwealth University

3 Things You Didn't Know About Us

Meet **Linda's** 'other' 2 daughters: a foxhound named Jewel & a papillon named Rain.



Sheila completed her first 5K run this summer. Way to go, Sheila!

Susan's favorite movie theater snack is to mix peanut butter M&M's in buttered popcorn.